



**EMerge Events Day!**

### **What is EMerge Events Day all about?**

The aim of this one day event, backed by EMBridge (East Midland Bridge) The Mighty Creatives, is to introduce 5-25 year olds in the East Midlands to a wide and diverse range of arts and culture. The Mighty Creatives are looking for accessible, vibrant, collaborative and celebratory experiences that bring people together in their communities and across the region.

You will put on your own event on the 14<sup>th</sup> February 2015 as part of a series of events happening across the East Midlands as part of the EMerge Events Day. This is an idea imagined and designed by our Goal 5 Young Leaders Group.

The Mighty Creatives have been working with a group of young people from across the East Midlands around Arts Council's strategic Goal 5 (*Every child and young person has the opportunity to experience the richness of the arts*). This event day has been developed and led by these young people in co-production with The Mighty Creatives.

### **What do we get?**

- A grant of up to £500 (see criteria below)
- A promotional and event support pack containing materials to help you plan and promote your event
- Opportunities to share and promote your wider work through TMC newsletters and events
- Have the opportunity to be featured on our new website – launching in November 2014 and our social media networks

### **We are looking for?**

'We want to build a future where inspired children and young people have the opportunity to express themselves through arts and culture in a creative, fun and collaborative environment'

This is the vision devised by our Goal 5 Young Leaders Group. To receive one of the grants, you will need to hold an arts event or young people's workshop for children and young people in the East Midlands as part of EMerge Event Day that will help to produce some of the following outcomes:

- Belief in young people as the future
- Collaboration across the East Midlands between young people and arts organisations

- New opportunities and experiences for young people
- A platform for a passion
- Investment for young people as artists
- Awareness of young people's abilities and talents
- Inclusive and accessible to a diverse range of people (considering disability, ethnicity, age etc.)

We welcome applications from groups of young people themselves and the application may be of interest to:

- Young Producers Groups
- Young Leaders Groups
- Young Person Event Groups etc.

The grant is also available to organisations who work with young people in the East Midlands including:

- Arts and Cultural organisations (including museums and libraries)
- Youth Justice settings
- Community Organisations
- Schools
- Further or Higher Education settings
- Any other settings where young people could benefit from an arts event.

While your event must help produce some of the outcomes above, your individual event should be bespoke to your region to attract other young people in your area to get involved! This may involve building on existing expertise or conducting some light-touch market research around the needs of young people in your area.

Your application will should reflect on the need of the event in your area, the benefit for young people and its value for money. It must also state how young people are involved and it must sell your idea! Show us how your event is ambitious but achievable.

Our Goal 5 Young Leaders group will be making the final grant decisions related to their visions and highlighted outcomes.

It may be of interest to look at the Arts Councils Quality principles as you consider your application:

<http://www.artscouncil.org.uk/what-we-do/our-priorities-2011-15/children-and-young-people/quality/>

Any questions? – please contact [Sophie@themightycreatives.com](mailto:Sophie@themightycreatives.com)

### **How to Apply...**

Please complete the application form on the next page and return it by email to: [bridge@themightycreatives.com](mailto:bridge@themightycreatives.com) by **12pm on the 31<sup>st</sup> October 2014**

Or by post to:

The Mighty Creatives (TMC), LCB Depot, 31 Rutland Street, Leicester, LE1 1RE

## EMerge Event Day Application Form

<b>Name:</b>	
<b>Organisation/Group name:</b> <b>Address:</b>	
<b>Email:</b>	
<b>Phone:</b>	
<b>Website:</b> <b>Social media page(s):</b>	
<b>Please add the number of young people who will take part in the event to the following boxes:</b>	
_____ 0 – 5 Years    _____ 6 – 11 Years    _____ 12 – 16 Years    _____ 17 and 18 Years    _____ 19 + Years	
_____ Total number of young people involved	
<b>What geographical area does the project cover?</b>	
Leicestershire <input type="checkbox"/> Nottinghamshire <input type="checkbox"/> Derbyshire <input type="checkbox"/> Northamptonshire <input type="checkbox"/> Lincolnshire <input type="checkbox"/> Rutland and surrounding areas <input type="checkbox"/>	
<b>Will you offer Arts Award as part of your event?</b>	
Yes <span style="margin-left: 150px;">No</span>	
<b>(For organisations applying) Would your venue be willing to host a launch event?</b>	
Yes <span style="margin-left: 150px;">No</span>	
<b>Tell us about your Event – maximum 500 words. Please include:</b>	
<b>CRITERIA</b> <ul style="list-style-type: none"><li>• <b>Idea:</b> Sell your idea! What is your event idea? How your event will be structured?</li><li>• <b>Need:</b> How is it relevant to young people in your area? And young people in the East Midlands?</li><li>• <b>Benefit:</b> How does it meet the outcomes laid out above?</li><li>• <b>YP Involvement:</b> What will make young people want to come to your event? How are young people involved in the development and delivery of the event?</li></ul>	

**Please give us a breakdown of your budget:**

Expenditure:

Item	Amount
Materials	
Venue	
Refreshments	
Artistic fees	
Production costs	
Marketing	
Other costs (please specify):	
<b>Total:</b>	<b>£</b>

Details of any **extra** funding / income that will be used to fund the project:

Source	Amount
<b>Total:</b>	<b>£</b>

Signed:  
Name :  
Date:

**Deadline: All entries must be in by 12pm October 31<sup>st</sup> 2014**



Supported using public funding by  
**ARTS COUNCIL ENGLAND**

**Bridge Organisation**  
Working with Arts Council England  
to connect young people with great  
art and culture